

## The Scandinavian Association for Language and Cognition Governing Board meeting

### **Call**

The members of the board are invited to the winter 2014 board meeting.

Date: February 6, 2014  
Hour: 16.00 (i.e. 17.00 Finnish time)  
Place: on Skype

### **Agenda**

#### Agenda

1. The meeting is opened by SALC's President
2. Appointment of chair for the meeting
3. Appointment of keeper of the minutes
4. Approval of the agenda
5. Appointment of two members to check the minutes
6. The President's report
7. The Treasurer's report
8. The preparations for the next SALC conference in NTNU – Trondheim, Norway
9. Routledge partnership program offer
10. Discussion of future cooperation possibilities
11. Dropbox for SALC documents
12. Next SALC newsletter to the membership list
13. Status of the idea of a workshop in Umeå in 2014
14. A survey to the SALC members to get an idea of how the members feel about triannual versus biannual conferences
15. Any other business
16. Next board meeting
17. The meeting is closed by the chair of the meeting

**Enclosure related to the agenda:**

10. I've received the following message from Routledge. This is for your information for discussing our reaction to the Routledge partnership program. Harriet Connor, who sent the message, pointed out that the benefits mentioned in the message are just examples of the possible benefits and that the final partnership terms can be tailored according to our specific needs:

I am contacting you to draw your attention to our large and exciting portfolio of Linguistics titles, which includes a number of books that may be of relevance to your members. I would also like to inform you of our newly launched Routledge partnership program, which is designed to support learned societies through a series of benefits:

- For your members, a 20% discount on Routledge Linguistics new and key titles;
- Affiliate marketing program, where we will compensate you for any sale that stems from your marketing efforts;
- Bulk sales discounts;
- Free content from our authors for use on your webpages, blogs, podcasts, videos and social media;
- Posting your events and news on our social media channels, where we reach thousands of followers.

This is just a sample of the benefits we can offer your members and we tailor our partnership with each society.

Also, at Routledge, we are committed to helping the academic community access new and exciting research. By working in partnership with us, we'd ask that you help us to achieve this goal by thinking about:

- Including our logo, listing and link to Routledge.com on your website;
- Helping us attend or send promotional materials for your annual conference or meeting;
- Posting content on your website or social media channels;
- Allowing us to keep your members up to date with relevant books, discounts and competitions from Routledge Humanities.

I hope the above sounds of interest to you, and I look forward to hearing from you soon.

Best wishes,  
Harriet

Harriet Connor  
***Partnership Marketing Assistant***  
**Humanities team - Routledge Books**

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## Minutes of the Board Meeting of the Scandinavian Association of Language and Cognition (SALC)

Date: February 6, 2014  
Hour: 16.00 (i.e. 17.00 Finnish time)  
Place: on Skype

### Present:

Carita Paradis (CP)  
Esa Penttilä (EP)  
Jordan Zlatev (JZ)  
Kristian Tylén (KT)  
Line Burholt Kristensen (LBK)  
Marlene Johansson Falck (MJF)  
Jóhanna Barðdal (JB)  
Mila Vulchanova (MV)

### Agenda

1. The meeting was opened by SALC's President EP.
2. EP was appointed chair for the meeting.
3. Secretary LBK was appointed keeper of the minutes.
4. JZ suggested discussing the SALC website. This point was placed under "Any other business" and the agenda was approved.
5. CP and JB were appointed to check the minutes.
6. The president EP gave his report. Since the last board meeting, EP has corresponded with MV regarding the organisation of SALC5. EP has also contacted Merja Polvinen from the Scandinavian Association of Cognitive Poetics and discussed a possible cooperation with SALC (on e.g. joint conferences and workshops). However, the Cognitive Poetics network is not properly established yet, so it is not urgent to decide on whether to collaborate.
7. The treasurer MJF gave her report. In total, SALC has around 21.000 Swedish kronor on its two bank accounts. Recent expenses include bank fees, a fee for the webpage and Elisabeth Engberg-Pedersen's travel expenses as well as travel grants for graduate students in connection to the SALC4 conference.  
MJF is still working on closing down SALC's Euro account, and Carita Lundmark is trying to close down SALC's PayPal account. JZ estimates that there are around 3000 to 4000 Swedish kronor on the PayPal account. Mats Andrén has removed the information about the PayPal account from the SALC website, and MJF will ask him to add the information about the NORDEA account.  
There are currently 35 paying members. The board decided that future conferences (starting with SALC5) should encourage membership of SALC. LBK will edit the guidelines for holding a SALC conference by adding two points. Firstly, conference calls for future SALC conferences should advertise and encourage membership of SALC. Secondly, the conference organizers should include a 2 year membership of SALC (SALC will send the organizers an invoice after the conference). MV will observe these two points when organizing SALC5.  
MJF will contact all board members who have not yet paid their SALC membership fee. She will also encourage the nominating committee to pay the membership fee.
8. The conference will have a general non-thematic main session as well as three thematic sessions. The conference dates have been moved from June 2015 to mid August 2015. MV will look up dates for other conferences to avoid overlaps. MV is planning to seek funding for the conference.  
As stated in the guidelines for SALC conferences, the choice of plenary speakers is up to the local

organizers, but the board may select one plenary speakers (whose transportation SALC will pay for). MV has not yet sent out formal invitations to the list of suggested plenary speakers at SALC5. MV will send the board an email with information on the structure of SALC5, a revised list of plenary speakers, a draft for the early conference call (to be sent out in late spring 2014) as well as a time schedule for the conference calls. MV encouraged all board members to discuss these issues via email.

LBK will send MV information concerning the budget and financial details of SALC3.

9. The Routledge partnership program offer (attached to the call of the board meeting) was discussed. JZ pointed out that the offer from Routledge does not seem to exclude a collaboration between SALC and other publishing houses. EP will ask for more details from Routledge.

[At this point of the meeting EP suggested changing the order of the points of the agenda due to time pressure. The board agreed to this suggestion. Urgent matters were discussed before less urgent ones.]

15. JZ encouraged all board member to send news to SALC webmaster Mats Andrén, e.g. news about relevant conferences.

14. The board decided to not send out a survey to the SALC members, as there are currently only 35 members. Instead the question of triannual versus biannual conferences will be raised at the general assembly of SALC5 instead.

12. EP will make a draft for a newsletter to the SALC members. Board members should let EP know of any relevant information to include in the newsletter. EP will upload a draft to the SALC drop box.

10. EP has asked a number of people for input on future cooperation: Merja Polvinen (cf. point 6), Jens Allwood (no reply) and cognitive linguists from University of Tartu (no reply). JZ suggested a future cooperation with the Association for Cognitive Semiotics. The discussion will be resumed at the next board meeting.

16. MJF will host a small workshop in Umeå for board members in connection to the next SALC meeting. CP asked MJF to post a doodle with suggestions for dates around the beginning of June.

[At this point JZ, CP and MV left the meeting, not to return.]

11. MJF has created a dropbox for board members and sent out invitations. The dropbox folder enables the board to share documents and discuss between meetings. Board members who have not received an invitation from MJF, should contact her and ask for one.

15. (continued) The notes from the last board meeting are not on the website. LBK will ask Mats Andrén to post the notes.

13. MJF will be in Umeå between May and July, so the workshop and board meeting must take place something during these months. The remaining board members at the meeting decided to cancel the doodle (cf. point 16). Instead MJF will send out a suggestion to all SALC board members (including substitutes) for a workshop from June 3<sup>rd</sup> 2014 (lunch time) to June 4<sup>th</sup> 2014 (lunch time). Board members who cannot come to Umeå, can join the board meeting via Skype. The final date of the workshop will be decided within the next couple of weeks

17. EP closed the meeting

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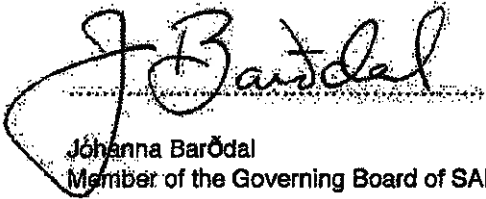
Copenhagen, February 6<sup>th</sup>, 2014

Minutes taken by

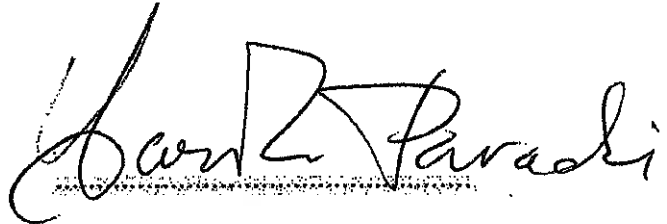


Line Burholt Kristensen  
Secretary of SALC

Minutes checked by



Johanna Barödal  
Member of the Governing Board of SALC



Carita Paradis  
Member of the Governing Board of SALC